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Message Text

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PAGE 01 ROME 15187 181615Z
ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 /021 W
----------032447 181620Z /50
P R 181406Z AUG 78
FM AMEMBASSY ROME
TO SECSTATE WASHDC PRIORITY 5033
AMEMBASSY BELGRADE
INFO AMCONSUL GENOA
AMCONSUL MILAN
AMCONSUL NAPLES

UNCLAS ROME 15187

E.O. 11652: N/A
TAGS: BEXP, IT
SUBJECT: WESTERN EUROPEAN E/C OFFICER CONFERENCE. DUBROVNIK

COMMERCEFOR CRS/ALP/ITA - NEUHART

STAT FOR EB/OCA - ZUCCA

REF: A) STATE 20720, B) ROME 15009, C) STATE 202171

1. IN VIEW CEILING IMPOSED ON NUMBER PARTICIPANTS PER REFTEL A), EMBASSY IN CONSULTATION WITH POSTS CONCERNED, MAKES FOLLOWING MODIFICATIONS IN PARTICIPANTS FROM ITALY: RE MILAN, IN VIEW LATE ARRIVAL DANIELS AND RE-CLASSIFICATION HIS POSITION FROM ECON/ COMMERCIAL TO POLITICAL/ECON (DEPTEL 198825), CONGEN AND EMBASSY CONCUR IN NOMINATING EDITH HUGHES, CHIEF COMMERCIAL UNIT, IN LIEU OF DANILS. RE GENOA-NAPLES, NORTON FROM GENOA WILL ATTEND AS DESIGNATED REFTEL C), WHICH BRINGS PARTICIPANTS FROM ITALY TO NUMBER SPECIFIED IN ORIGINAL ANNOUNCEMENT. SHOULD CANCELLATION OTHER COUNTRY PARTICIPANTS OCCUR, EMBASSY STRONGLY URGES ADDING CRAGAN OF NAPLES TO LIST.

2. CONCERNING AGENDA SUGGESTIONS,
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A) ON POLICY SIDE, SUGGEST TOPICS INCLUDE SESSIONS ON: IMPLICA-TIONS OF TOKYO ROUND, ESPECIALLY AS RESULTS MAY AFFECT EXPANDED POLICY WORK OF COMMRCIAL OFFICERS IN MONITORING NON-TARIFF MASURES INHIBITING ACCESS TO WESTERN EUROPEAN MARKETS; CURRENT "HOT" ISSUE OF US MONETARY POLICY AND EXCHANGE RATE FLUCTUATIONS (INCLUDING EUROPEAN REACTIONS ON MONETARY AND TRADE FRONTS); GROWTH RATES IN WESTERN EUROPE AND RLATD OCD MATTERS; USG

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EXPORT INHIBITING POLICIES; FOREIGN INVESTMNT--FACILITATIVE OR
PROMOTIONAL ASSISTANCE? ENERGY - WASHINGTON PLANS IN FIELD OF
ENERGY TECHNOLOGY EXPORT PROMOTION AND COORDINATION BETWEEN
USDOC, DO AND STATE ON THESE MATTERS; TASK FORCE ON NATIONAL
EXPORT POLICY - SUGGEST RELEASE OF FINDINGS BEFORE CONFERENC
IN ORR TO PERMIT DISCUSSION AT METING.
B) ON COMMERCIAL PROGRAM AND OPERATIONS SIDE
-- SUGGEST REVIEW OF CURRENT TREATMENT OF PERSONNEL RESOURCES
IN CCP WHICH DILUTES EFFECTIVENESS AS MANAGEMENT TOOL. PROGRAM,
WHICH IS LABELLED "COMMERCIAL", IS REALLY FOCUSSED ON TRADE
PROMOTION, AND INCLUDES AS MEASURABLE RESOURCE CONTRIBUTORY
ECONOMIC AND OTHER PERSONNEL, MAKING END-PRODUCT UNWILDLY.
-- WHAT IS ROLE OF COMSEC CHIEFS THROUGHOUT WORLD? ARE THE
USDOC'S "MAN IN HAVANA" OR ARE THEYUNDER INTEGRATED CONCEPT
PERMANENT DEPUTY MANAGRS OF COMMERCIAL PROGRAMS AS WELL?
-- UNDER INCREASED MPHASIS ON POLICY MATTERS, WHAT IS COMMERCIAL
OFFICER'S ROLEIN LARGER, STRUCTURED WEST EUROPAN EMBASSIES?
WILL ATTEMPT BE MADE TO DISTINGUISH BETWEEN COMMERCIAL
POLICY AND REGULATORY MATTERS AFFECTING ACCESS TO MARKETS,
AND MACRO-ECONOMIC POLICY MATTERS?
-- UNDER NEW IMC CONCEPT, SUGGEST CLASSIFICATION OF RELATIONSHIP
BETWEEN TRADE CENTR DIRECTOR AND PRINCIPAL OFFICER, AS WELL
AS SUPPORT EXPECTED OF ECON/COMMERCIAL SECTIONS IN HOST COUNTRIES.
HOLMES

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Disposition Approved on Date:
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